

• INVESTOR PITCH • 2026

For the people you'd drop everything for.

And the emergencies you hope never come.

Daily family care and emergency coordination — starting in Nigeria, built
for families everywhere.

Raising \$500,000 Pre-Seed

SANDRA • MAYOWA • ABDULBASIT



● A FAMILY CARE STORY

This is not an ambulance story.

Emeka lives in London. His mum and younger brother live in Lagos.

Every morning on his commute to Canary Wharf, he opens Neurona and sees she's checked in. She's okay. He doesn't need to call. He gets on with his day.

One Tuesday, she checks in and says she's not feeling well.

The next day, she develops **severe chest pain**.

His brother opens Neurona and speaks to Nora. Nora guides him through exactly what to do. He requests an ambulance. It arrives.

"Don't worry. Mum is okay. She's at the hospital. I used Neurona."

There are millions of Emekas.



Emeka · London
Mum checked in ✓



Mum · Lagos
Feeling great today ☺

5,200 km apart · 0 worry



• THE INSIGHT

People don't open Neurona to
monitor health data.

They open it to know everyone they care about is okay.

That's a different product. And a much larger market.

Peace of mind

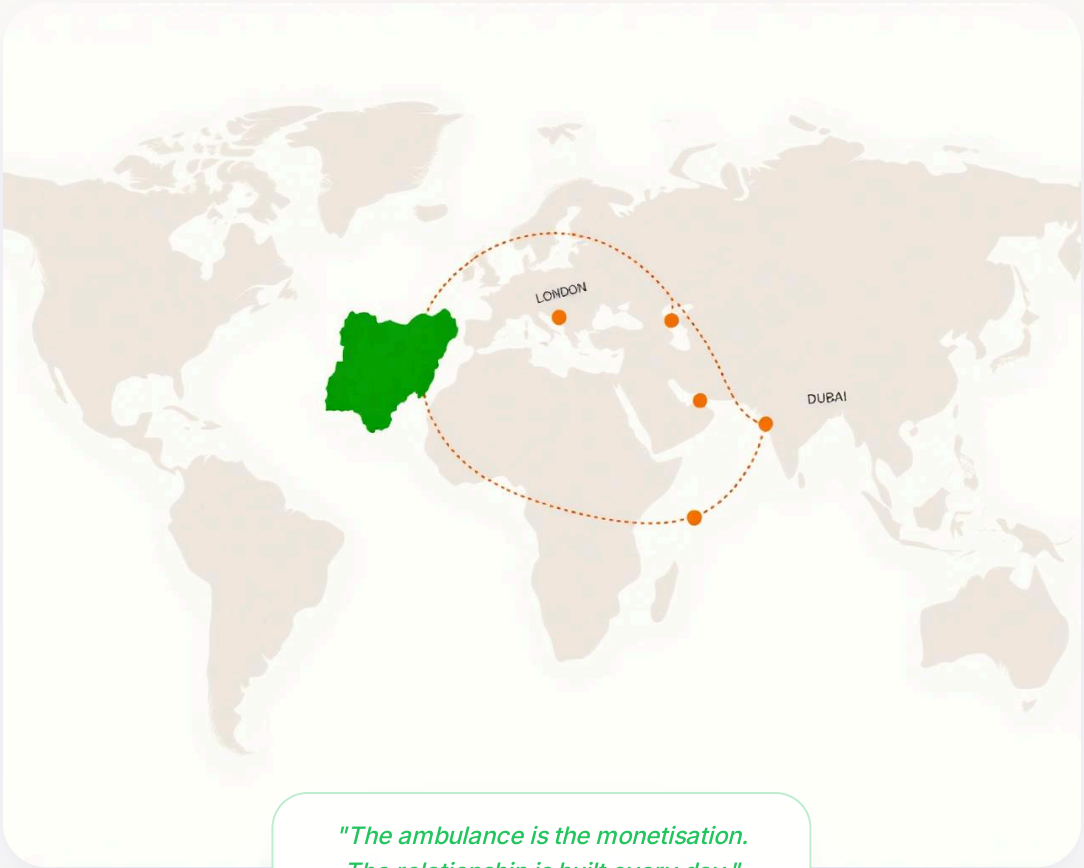
I know they checked in. I don't need to call.

Presence

I know how they're doing — from thousands of miles away.

Preparedness

If something goes wrong, we already know what to do.



• THE PROBLEM

The problem is bigger than ambulances.

It's a coordination problem.

1 in 2

Nigerians don't live at home — separated from family by cities, states, and borders

UN Nigeria / 2021 MICS

9 in 10

Nigerians lack basic first aid skills or know who to call in an emergency

healthnews.ng

47%

of emergencies handled by informal transport — private cars, okadas, samaritans

7%

handled by public ambulances

"I don't know what to do when something goes wrong."

"I don't know who to call — and even if I did, I don't know if they'd come."

Neurona solves all of this. In one app.



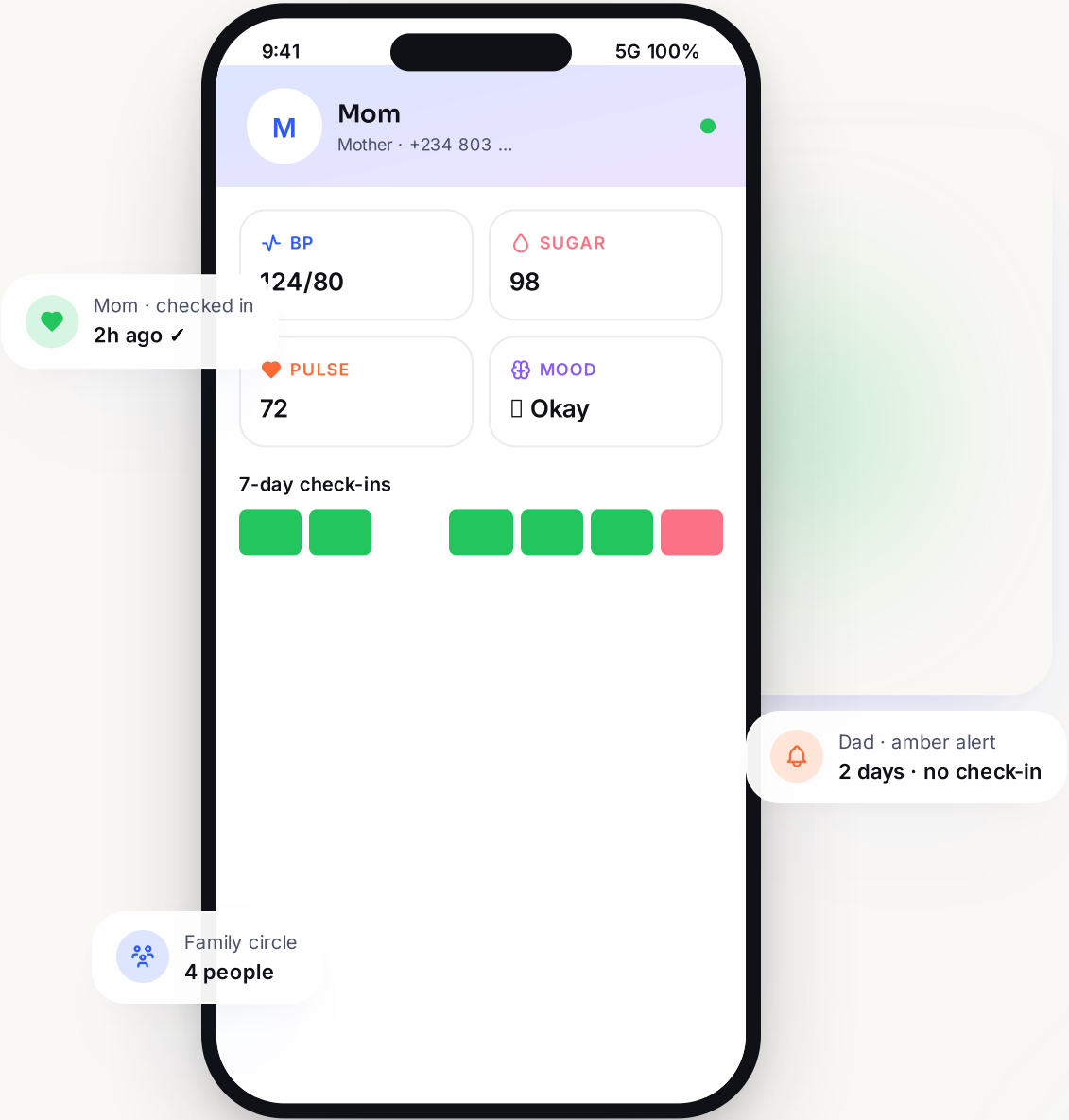
• LIVE — JULY 2026

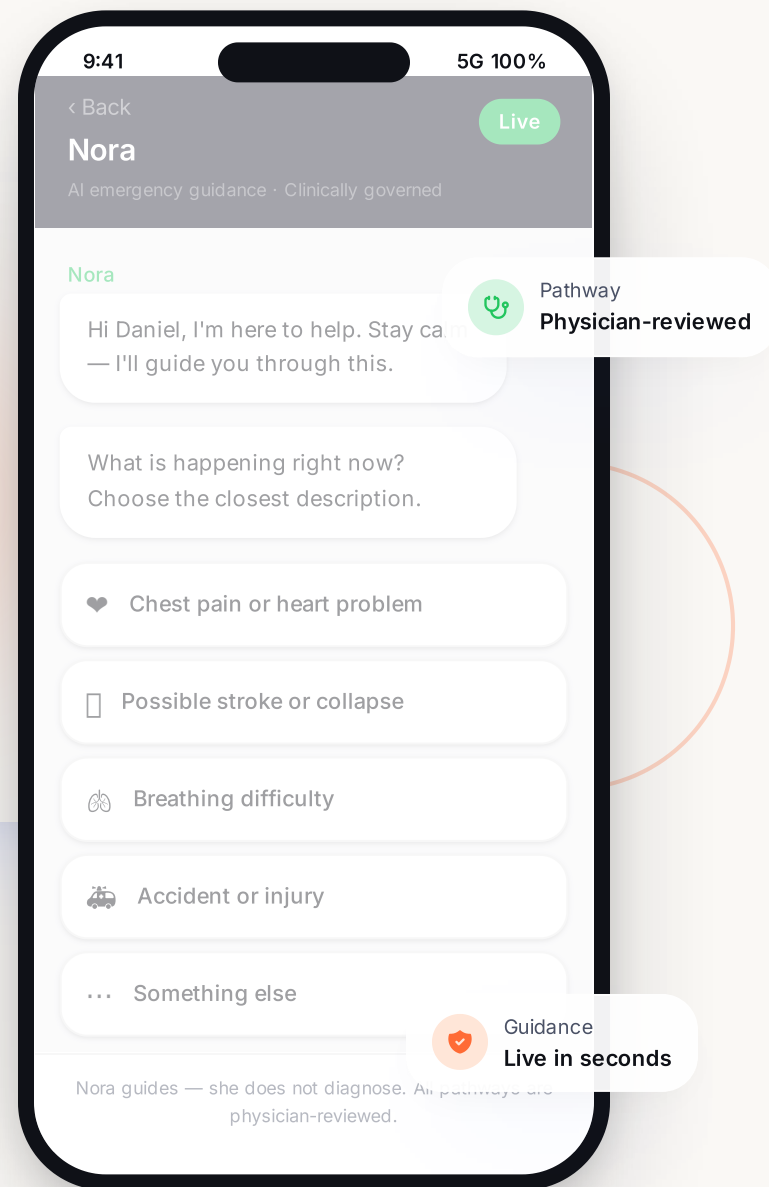
Layer 1: Daily family care

The daily habit that earns the right to be there in an emergency.

- **Daily check-ins** — one tap. Are they okay today?
- **Circles** — groups for anyone you'd drop everything for
- **Medication tracking** — did they take their meds?
- **Blood pressure & blood sugar** — optional health data
- Amber alert at 2 days · Red alert at 3+ days
- Emergency line access for 196 countries — one tap away

Free at launch. Paid tiers at Month 3–6.





• BUILT THIS ROUND

Layer 2: Emergency guidance

🗨️ Nora AI

Real-time guidance during an emergency
Button-driven — not a chatbot
Cardiac, stroke, CPR, choking, burns, RTAs
Physician-reviewed protocols

"Nora guides — she does not diagnose."

🛡️ Emergency training

Gamified, self-paced modules
Certified completion
Built for non-medical users

"Know what to do before you need to."

Nora is reactive — guidance during an emergency. **Training is proactive** — preparation before one.



● LAYER 3

Emergency coordination.

One platform. One number. Every private ambulance in Lagos.

- 

One entry point
Order via the app or the Neurona toll-free number. No googling in a crisis. No numbers to save.
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Live tracking
Ambulance visible on a map from dispatch to arrival.
- 

Hospital coordination
Most suitable hospital identified and notified before the ambulance arrives.

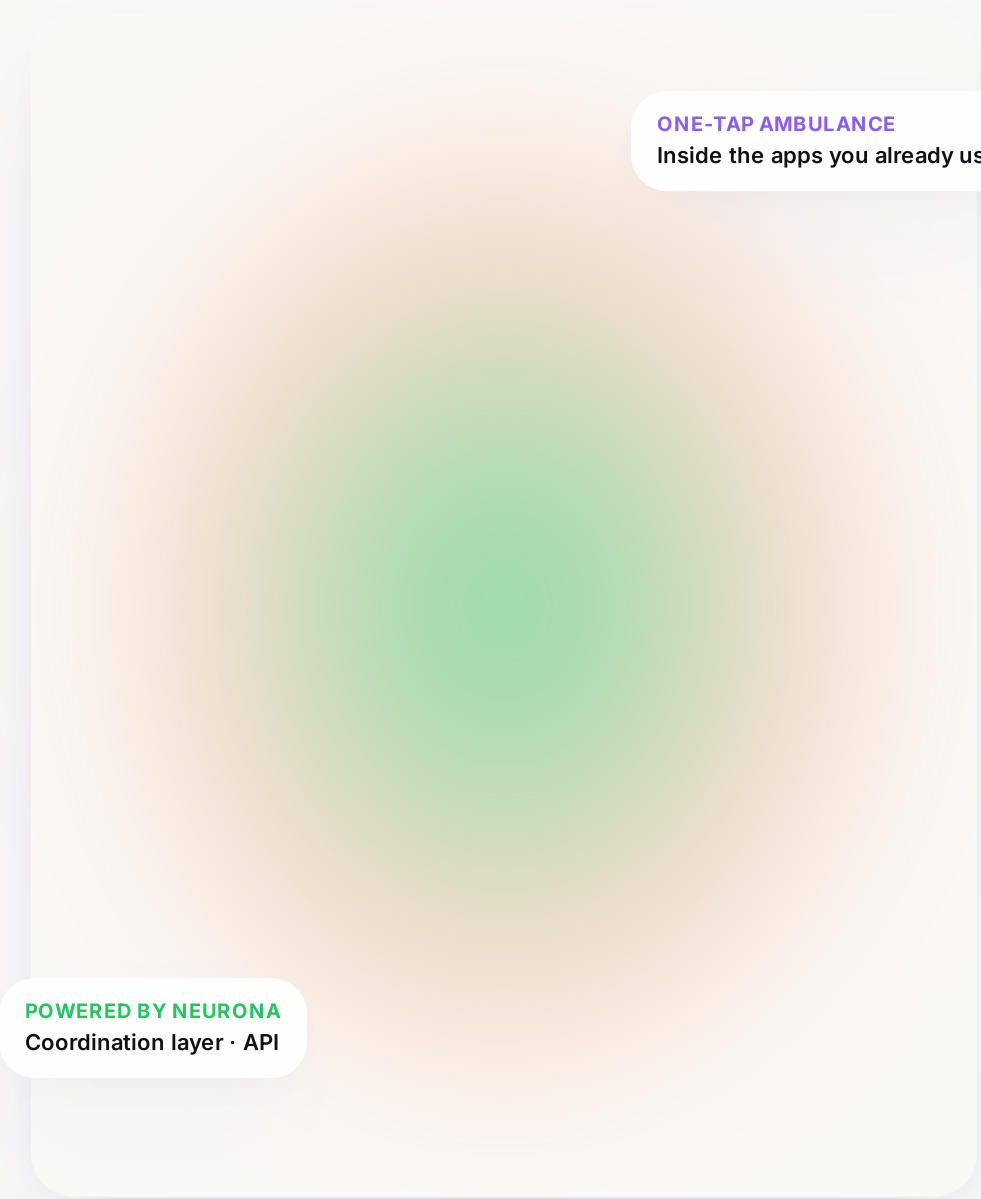
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24/7 contact centre
Trained operators triage every request and give telephone-assisted first aid while help is on its way.
- 

Driver application
Geolocation-enabled, built for every Neurona ambulance partner.

● DISPATCHED
ETA 7 min

HOSPITAL NOTIFIED
Lagoon Hospitals · Ikoyi



ONE-TAP AMBULANCE
Inside the apps you already use

POWERED BY NEURONA
Coordination layer · API

• LAYER 4 •

Care infrastructure.

So that even people who don't have Neurona can still get help.

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Banking & fintech apps
GTBank, Opay, Kuda and others — emergency access where Nigerians already are daily.
- 

Telemedicine & healthcare
Doctor booking, health coordination, and emergency dispatch in one ecosystem.

- 

Food delivery & ride-hailing
Apps people open every day, now with a one-tap ambulance option.
- 

Health insurance platforms
HMOs and insurers offer Neurona ambulance access as part of coverage.

THE RESULT
Neurona becomes the emergency coordination layer behind apps people already trust.

Layers 1 & 2 make Neurona part of daily life. Layers 3 & 4 make it impossible to replace.

• MARKET

A large, specific, underserved market.

TAM — GLOBAL

Hundreds of millions caring for loved ones from a distance. Ageing populations, urbanisation, and migration continue to separate families worldwide.

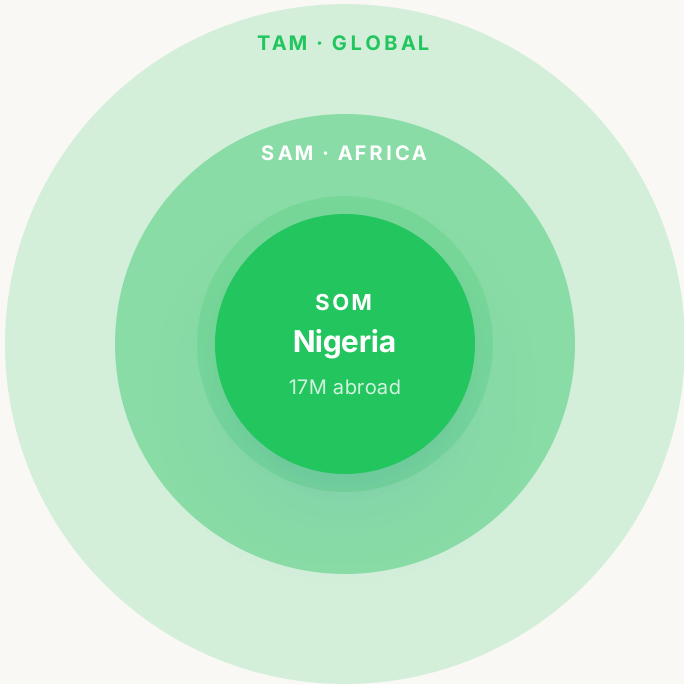
SAM — AFRICA

12.5M+ African-born migrants in OECD countries. Africa received \$95B+ in remittances in 2024 — scale and willingness to invest in loved ones.

SOM — NIGERIA

17M Nigerians abroad. \$25B+ annual remittances. Over \$90B in five years. Largest remittance recipient in Africa.

← We start here.



Family proximity decays, but family responsibility doesn't.



● OPPORTUNITY

Nigeria is our launch market. Not our destination.

If Neurona captures just 5% of the Nigerian diaspora:

Nigerians abroad	17M
Paying customers at 5%	850,000
Average annual revenue	€35
ARR · DIASPORA ONLY	€29.75M

Excludes urban Nigeria, corporate, government, ambulance, API, and estate revenue.



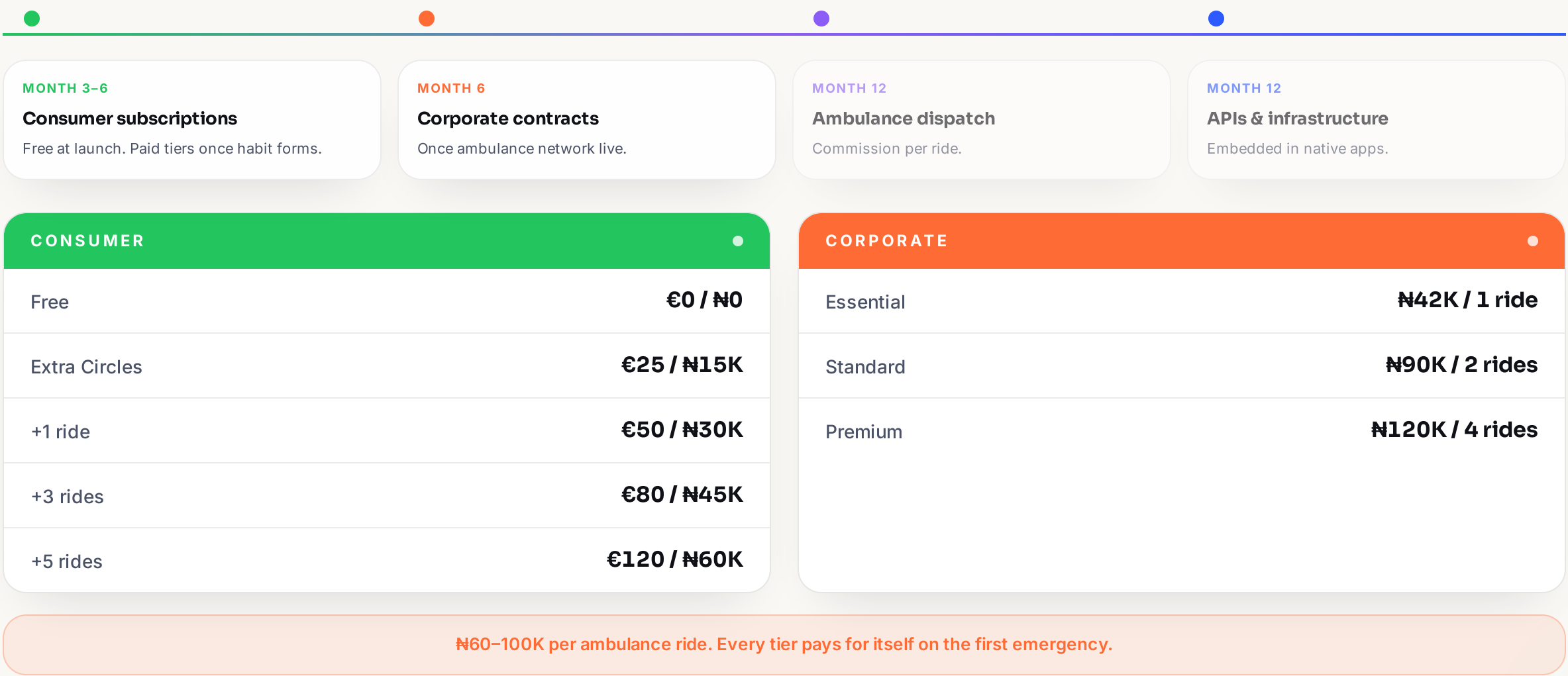
BEYOND NIGERIA

Circles, Nora AI, emergency education, and family alerts are **globally relevant from day one**. As the ambulance network expands, Neurona can serve families anywhere.

We are starting where the need is most urgent. We are building for families everywhere.



Two revenue streams now. Two more that grow with us.



• TRACTION

Early signals. Honest about what they are.

Incorporated May 2026. Launching July 2026. Built before raising a single dollar.

323 WAITLIST · AND GROWING



323

Waitlist signups in days. No paid ads. No finished product.



V1 Built

Functional app. 5 tabs, 36+ screens. Under two months.



3 Providers

ERA, Eight Medical, Braingrace interested in joining.



2 Physicians

Dr. Abel and Dr. Osunkoya reviewing Nora pathways.



196 Countries

Emergency routing live in V1. Right number, one tap away.

Engagement metrics not available — app not yet launched. This round produces them.



• TEAM

The right combination for this problem.

Clinical credibility + Nigerian operational experience + engineering velocity. Most teams have one. We have all three.



Sandra Nnabuife
CEO

Medical doctor & engineer. Master's in healthcare systems integration. Clinical training in Europe. Nearly a decade of enterprise sales in the UK and Germany.



Mayowa Morgan
COO

7 years in health tech in Nigeria — Dro Health from early stage, JNCI. On the ground in Lagos building the ambulance network.



Abdulbasit Aliyu
CTO

AI engineer with multi-country experience. Built full V1 in under two months. Multiple international hackathon wins in AI & health.

ADVISORS — Dr. Abel · Internal Medicine physician, Nora pathways | Dr. Osunkoya · Emergency Medicine Physician | Funke · Legal counsel

• THE ASK

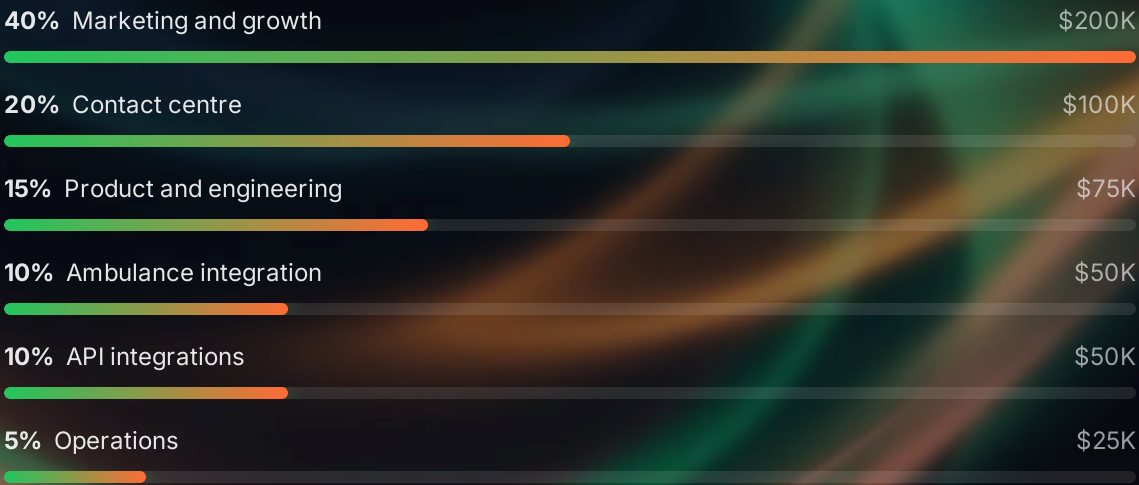
\$500,000

Pre-Seed · SAFE · Valuation cap TBD

BY MONTH 18

- ✓ 50,000 people caring for loved ones daily through Neurona
- ✓ 2,500 paying subscribers
- ✓ Lagos ambulance dispatch network live
- ✓ 3 corporate contracts signed
- ✓ 10 API integrations in native apps

USE OF FUNDS



For the people you'd drop everything for — and the emergencies you hope never come.

sandra@neuronahealth.com · neuronahealth.com

